



6TH ANNUAL STUDENT T-SHIRT DESIGN CONTEST

CONTEST OVERVIEW + PRIZES

Minneapolis College students are invited to submit their designs for the 6th annual student t-shirt design contest. The winning design will be reproduced on t-shirts and sold at Minneapolis College Store and minneapoliscollegestore.com. The winning designer will receive a \$100 gift certificate for use at Minneapolis College Store along with a free t-shirt featuring their design. Finalists will each receive a \$25 gift certificate for use at Minneapolis College Store.

WHO CAN ENTER:

- Minneapolis College students enrolled in at least one credited course for the spring 2024 semester.
- Previous winners of the t-shirt design contest are ineligible.
- Minneapolis College employees are ineligible regardless of current student status.

HOW TO ENTER:

- Entries can be submitted via email to collegestore@minneapolis.edu or in person during College Store business hours (T.1800).
- **All entries must include the student's full name, StarID, email address, and phone number for contact.**
- Electronic files will be accepted as JPEG, PNG, PSD, AI, or EPS. All files should be high resolution (minimum 300 pixels per inch). Please flatten PSD files and convert all text to outlines for AI or EPS files.
- All submissions (electronic or hand drawn) should be submitted at 100% of the size intended to be printed on the t-shirt (no larger than 11 x 11.5 inches).

IMPORTANT DATES:

- **Submission deadline is 11:59pm on March 3, 2024.**
- Contest finalists will be notified by Wednesday, March 6.
- Online and in-person voting will take place March 11-13.
- The winning design will be announced on Friday, March 15.
- T-shirts featuring the winning design will be available for purchase at the College Store and minneapoliscollegestore.com spring 2024.

AGREEMENT:

By submitting an entry, the student agrees to have their winning art reproduced on a t-shirt to be sold at the Minneapolis College Store. If your design is chosen, we reserve the right to make minor edits as needed.

All entries will become the property of the Minneapolis College Store. Non-winning finalists will be notified if their design is selected for use on additional store merchandise.

DESIGN GUIDELINES:

- The design will be featured in one location on the front of a crewneck t-shirt and should be no larger than **11 inches wide and 11.5 inches high**. No back or sleeve designs will be included in the contest.
- Designs may include a maximum of **three colors**. Colors must be solid (not tinted or gradient) for printing purposes.
- The t-shirt color can be purple, dark gray, light gray, white, or black. If you have a preferred garment color for your design, please indicate when submitting your entry.
- All entries must be original creations of the designer and incorporate Minneapolis College's brand (college name, City Lights nickname, colors, trademarks, or logos) into the design.
- Designs with the MCTC acronym will not be accepted.
- Entries containing profanity, trademarks, or copyrighted works of another person/business will not be accepted.

JUDGING:

Finalists will be selected based on the following criteria:

- How well the design reflects Minneapolis College
- Eye-catching, creative, unique design
- Adherence to contest guidelines

COLLEGE COLOR PALETTE HEX CODES:

- Violet (core color): 93328E
- Grape purple (core color): 59317C
- Light green (core color): ADCB00
- Light blue: 489FDF
- Stone gray: 707372
- Steel gray: B2B4B2